

## **Beth L. Leech**

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Google scholar profile: <http://tinyurl.com/BethLeech>

### **Research and Teaching Interests**

American politics, focusing on interest groups, lobbying, social movements, and the mass media in the agenda-building and policymaking processes. Research design and research methodology.

### **Academic Appointments**

Vice Chair for Graduate Studies, Department of Political Science, Rutgers University, 2015-present.

Professor, Department of Political Science, Rutgers University, 2013-present.

Associate Professor, Department of Political Science, Rutgers University, 2005-2013.

Assistant Professor, Department of Political Science, Rutgers University, 1999-2005.

Visiting Assistant Professor, Departments of Political Science and Journalism, Texas A&M University, 1998-99.

### **Visiting Appointments**

Senior Research Scholar, Center for the Study of Democratic Politics, Woodrow Wilson School of Public and International Affairs, Princeton University, 2008-09.

Visitor, Institute for Advanced Study, Princeton, NJ, 2008-09.

Guest scholar, Brookings Institution, Washington, DC, 2000.

### **Education**

Texas A&M University, Department of Political Science, 1992-98. PhD 1998.

Northwestern University, Medill School of Journalism, 1979-82. BSJ 1983.

### **Publications**

#### Books

*Meeting at Grand Central: Understanding the Social and Evolutionary Roots of Cooperation.* Princeton University Press, 2013. With Lee Cronk.

*Lobbyists at Work.* APress/Springer, 2013.

***Featured on CSPAN's BookTV May 13, 2013. 58 minutes.***

[www.booktv.org/Watch/14611/Lobbyists+at+Work.aspx](http://www.booktv.org/Watch/14611/Lobbyists+at+Work.aspx)

*Lobbying and Policy Change: Who Wins, Who Loses, and Why.* Chicago University Press, 2009.  
With Frank R. Baumgartner, Jeffrey M. Berry, Marie Hojnacki, and David C. Kimball.

***Winner of the Leon D. Epstein Outstanding Book Award from the Political Organizations and Parties section, American Political Science Association.***

*Basic Interests: The Importance of Groups in Politics and Political Science.* Princeton University Press, 1998. With Frank R. Baumgartner.

#### Journal articles

“Assessing Business Advantage in Washington Lobbying.” *Interest Groups and Advocacy* 4(2015): 204-24. With Marie Hojnacki, Kathleen M. Marchetti, Frank R. Baumgartner, Jeffrey M. Berry, and David C. Kimball.

“Controverting Expectations: How Lobbying Affects Public Policy.” *Election Law Journal* 13(2014): 194-209. With Frank R. Baumgartner, Jeffrey M. Berry, Marie Hojnacki, and David C. Kimball.

“Studying Organizational Advocacy and Influence: Reexamining Interest Group Research.” *Annual Review of Political Science* 15(2012): 379-99. With Frank R. Baumgartner, Jeffrey M. Berry, Marie Hojnacki, and David C. Kimball.

“Who Cares About the Lobbying Agenda?” *Interest Groups and Advocacy* 1(2012): 1-21. With Frank R. Baumgartner, Jeffrey M. Berry, Marie Hojnacki, and David C. Kimball.

“Congressional and Presidential Effects on the Demand for Lobbying.” *Political Research Quarterly* 64(2011): 3-16. With Frank R. Baumgartner, Heather A. Larsen-Price and Paul Rutledge.

“Funding Faction or Buying Silence? Grants, Contracts, and Interest Group Lobbying Behavior.” *Policy Studies Journal* 34(2006): 17-36.

“Drawing Lobbyists to Washington: Government Activity and the Demand for Advocacy.” *Political Research Quarterly* 58(2005): 19-30. With Frank R. Baumgartner, Timothy LaPira, and Nicholas Semanko.

“Asking Questions: Techniques for Semi-structured Interviews.” *PS: Political Science and Politics* 35(2002): 663-68.

***Reprinted in Interpretive Political Science, Mark Bevir, ed. Sage Publications, 2010.***

***Reprinted in Navigating the Profession: Sage Advice from the Pages of PS: Political Science and Politics, Kent Worcester, ed., 2016.***

***Reprinted in Qualitative Research in Political Science, Joachim Blatter, Markus Haverland, and Merlijn van Hulst, eds. Sage Publications, 2016.***

“Interest Niches and Policy Bandwagons: Patterns of Interest Group Involvement in National Politics.” *The Journal of Politics* 63(2001): 1191-1213. With Frank R. Baumgartner.

“The Multiple Ambiguities of ‘Counteractive Lobbying’.” *American Journal of Political Science* 40(1996): 521-42. With Frank R. Baumgartner.

“Good Theories Deserve Good Data.” *American Journal of Political Science* 40(1996): 565-69.  
With Frank R. Baumgartner.

#### Chapters in books

“Community Influence: A Neopluralist Perspective.” In *The Organizational Ecology of Interest Communities Reconsidered*, David Lowery, Darren R. Halpin, and Virginia Gray, eds. Palgrave Macmillan, 2015.

“Lessons from the ‘Lobbying and Policy Change’ Project.” In *Interview Research in Political Science*, Layna Mosley, ed., pp. 209-24. Cornell University Press, 2013.

“The Growth of Government and the Expansion of Organized Interests.” In *Guide to Interest Groups and Lobbying*, Burdett Loomis, ed. Congressional Quarterly Press, 2012.

“Lobbying.” In the *Oxford Handbook of Congress*, Frances Lee and Eric Schickler, eds., pp. 598-617. Oxford University Press, 2011.

“Lobbying and Influence.” In the *Oxford Handbook of American Political Parties and Interest Groups*, Jeffrey M. Berry and Sandy Maisel, eds., pp. 534-551. Oxford University Press, 2010.

“The Origins, Organization, Maintenance, and Mortality of Interest Groups.” In *A Research Guide to U.S. and International Interest Groups*, Clive S. Thomas, ed., pp. 95-108. Praeger, 2004. With Frank R. Baumgartner.

“Organized Interests and Issue Definition in Policy Debates.” In *Interest Group Politics*, 6<sup>th</sup> ed., Allan J. Cigler and Burdett A. Loomis, eds., pp.275-92. Congressional Quarterly Press, 2002. With Frank R. Baumgartner, Jeffrey M. Berry, Marie Hojnacki, and David C. Kimball.

“Lobbying Friends and Foes in Government.” In *Interest Group Politics*, 5th ed., Allan J. Cigler and Burdett A. Loomis, eds., pp. 217-33. CQ Press, 1998. With Frank R. Baumgartner.

“Media Attention and Congressional Agendas.” In *Does the Media Govern?*, S. Iyengar and R. Reeves, eds., pp. 355-69. Sage, 1997. With Frank R. Baumgartner and Bryan D. Jones.

#### Other scholarly publications

“Interviewing.” In the *International Encyclopedia of Political Science*, Bertrand Badie, Dirk Berg-Schossler, and Leonardo Morlino, eds. Sage, 2011.

“Interest Group System, 1976-present.” In the *Encyclopedia of U.S. History*. Richard Valelly, ed. Congressional Quarterly Press, 2009. With Johanna Dobrich.

“Interviewing Methods in Political Science.” *VOX POP* 19-2 (2001): 1-3.

“Studying Interest Groups Using Lobbying Disclosure Reports.” *VOX POP* 17-3 (1999): 1-3.  
With Frank R. Baumgartner.

#### Book reviews

*States, Parties, and Social Movements*, edited by Jack A. Goldstone. *Political Science*, June 2004.

*Interest Groups, Lobbying, and Participation in America*, by Kenneth M. Goldstein. *American Political Science Review* 96 (2002): 209-10.

*Outside Lobbying: Public Opinion and Interest Group Strategies*, by Ken Kollman. In *The Journal of Politics* 62 (2000): 943-45.

### **Research in Progress**

“Allies and Agendas: Lobbying Strategies and Political Context.” This project is based on two original surveys of interest groups active in Washington, comprising 1,400 respondents in 1996 and 2012. Internal organizational factors and external political factors are analyzed to explain the conditions under which lobbyists use different strategies and to show the extent to which uneven resource levels limit the representation of some groups’ ideas before government. Data collection is complete. The project will be used as the basis for a book manuscript (scheduled for completion in Spring 2017) and a series of articles.

“Agendas and Interest Groups.” This comparative project investigates concerns about the role of interest group influence by focusing attention on policy agendas and analyzing the circumstances under which specific types of groups and citizens find their issues represented before government in four countries: the UK, Germany, the Netherlands, and the United States. We interview representatives from a random sample of 100 interest groups in each of our four countries, survey the general public in each country about their policy wishes, and track outcomes of a sample of issues. Data collection begins in July 2016.

### **Research Grants (External Only)**

EU Open Research Areas grant, “Agendas and Interest Groups.” Funded by the Economic and Social Research Council, Deutsche Forschungsgemeinschaft, and Nederlandse Organisatie voor Wetenschappelijk Onderzoek. Approximately \$1.5 million. 2016-19. International co-investigator. With Joost Berkhout, Patrick Bernhagen, Adam Chalmers, and Amy McKay.

Catalysis Meeting, “Synthesizing the Evolutionary and Social Science Approaches to Human Cooperation,” National Evolutionary Synthesis Center, Durham, NC. Grant to bring together 30 scholars to discuss ideas for the interdisciplinary study of human cooperation, April 2013. Co-principal investigator: Lee Cronk.

National Science Foundation grant, “Doctoral Dissertation Research in Political Science: Is It What They Say, or Who Says It? An Experimental Study of Lobbying Influence and Agenda Setting in Congress,” \$14,802. 2004-06. Thesis advisor and principal investigator. Co-principal investigator: Timothy LaPira.

National Science Foundation research grant, “Lobbying and Issue-Definition,” \$235,930, SES-0111224. 2001-2004. Co-investigator. Frank R. Baumgartner, Jeffrey Berry, Marie Hojnacki, and David Kimball.

National Science Foundation subaward, “Lobbying and Issue Definition: Subaward for Graduate Assistantship,” \$14,521, #2377-RU-NSF-1224. 2002-03. Principal investigator.

National Science Foundation research grant, "Collaborative Research on Lobbying," \$80,539, SBR-99-05195. 1999-2001. Co-investigator. With Frank R. Baumgartner, Jeffrey Berry, Marie Hojnacki, David Kimball.

National Science Foundation Dissertation Enhancement Grant, "Lobbying Strategies of American Interest Groups," \$8,476, SBR-96-31232. 1996-98. Co-investigator.

### **Awards**

Leon D. Epstein Outstanding Book Award, presented by the Political Organizations and Parties section of the American Political Science Association, 2010.

Emerging Scholar Award, presented by the Political Organizations and Parties section of the American Political Science Association, September 2005.

Teaching and Service Excellence Award, presented by the Citizenship and Service Education program, Rutgers University, 2005.

Faculty of Arts and Science Award for Distinguished Contributions to Undergraduate Education, Rutgers University, 2004.

George W. Kunze Prize for outstanding scholastic achievement, Texas A&M University, 1998.

Bryan D. Jones Award for Outstanding Graduate Student Research, Department of Political Science, Texas A&M University, 1997.

National Science Foundation Graduate Research Fellowship, 1993-96.

McCormick Scholar, Medill School of Journalism, Northwestern University, 1979-83.

Dow Jones Newspaper Fund scholarship, 1982.

### **Invited Talks**

Allies and Agendas: Subsidizing Tactics and Influence. University of Texas, Department of Political Science, September 30, 2015.

Subsidizing Agendas. University of Michigan, Conference on Special Interests in American Politics, May 8-9, 2015.

Lobbying, Money, and Agendas. Program on American Democracy in Comparative Perspective, Stanford University and the Hewlett Foundation. November 14, 2014.

Private and Public Actors in the Advocacy Process, presented at the conference on Influencing EU Politics: Mobilization And Representation Of European Civil Society, Zeppelin University, Friedrichshafen, Germany, May 29-June 1, 2013.

Lobbying Agendas and Political Subsidy. University of Illinois-Chicago, Department of Political Science, April 10, 2013.

Financing Lobbying Agendas. Seton Hall University, Department of Political Science, February 19, 2013.

Campaign Finance and Lobbying Agendas. Temple University, Department of Political Science, February 11, 2013.

- Lobbying Agendas and Political Subsidy. University of North Carolina, American Politics Research Group, Nov. 30, 2012.
- Interest Groups and Foreign Policy. Study of the United States Foreign Policy Institute, University of Florida, June 28, 2012.
- Lobbying, Influence, and Agendas. American University, Department of Government, Nov. 3, 2011.
- Lessons from *Lobbying and Policy Change*. Rutgers University-Camden, Political Science Society, April 6, 2011.
- Studying the Advocacy Process. Fordham University, Department of Political Science, April 13, 2010.
- Lessons from the Lobbying and Policy Change Project. Interviewing and Political Science conference at Duke University, Jan. 29-30, 2010.
- Lobbying and Coordination. Center for the Study of Democratic Politics, Woodrow Wilson School of Public and International Affairs, Princeton University, April 30, 2009.
- Resources, Cooperation, and Collective Action. Center for the Study of Democratic Politics, Woodrow Wilson School of Public and International Affairs, Princeton University, Sept. 18, 2008.
- Social Movements, Interest Groups and Political Parties as Intermediators in the Multilevel System of Europe and Elsewhere. EU Connex Thematic Workshop. University of Antwerp, Sept. 20-21, 2007.

### **Workshops**

- Political Advocacy in Multi-Level Governance Systems: European Consortium for Political Research standing group summer school on interest groups politics. Vu University, Amsterdam, July 3-10, 2014. Led sessions on studying lobbying in the US and using interviews in research.
- Global Partnerships in Activism and Citizenship Training. Professor and facilitator for three-week workshop involving students from the US, South Africa, Zimbabwe, Botswana, and Kenya. Rhodes University, Grahamstown, South Africa, June – July 2008.
- Civic Journalism and Civil Society. Lead trainer for weeklong workshop for 30 journalists, sponsored by the United Nations Development Program and CEDAWwatch. Ulaan Baatar, Mongolia, March 18-22, 2003.
- Youth for Democracy; Action-Based Participatory Training. Trainer for two-week workshop with Mongolian high school and college students, co-sponsored by Rutgers University CASE, the Rutgers Institute for Domestic and International Affairs, and Women for Social Progress (Mongolia). Ulaan Baatar, Mongolia. June – July 2002.
- Asking Questions: Techniques for Semi-structured Interviews. Organizer of workshop and paper presenter at the Elite Interviewing short course sponsored by Political Organizations and Parties. American Political Science Association meeting, San Francisco, Aug. 29, 2001.

Student Leadership and Service Learning. Workshop on Community Service and the University, Service Experience: Education through Doing, University of Balamand, Balamand, Lebanon, June 6-7, 2001.

Lobbying and Issue Definition. Workshop on Interest Groups and Lobbying Research, Penn State University, March 30-April 1, 2001.

### **Participation at Professional Meetings**

Participant at American Political Science Association meetings (paper presenter, discussant, chair of panel, or multiple roles) in 2015, 2014, 2013, 2012, 2011, 2010, 2009, 2008, 2007, 2006, 2005, 2003, 2002, 2000, 1999, 1998, 1997, 1996.

Participant at Midwest Political Science Association meetings (paper presenter, discussant, chair of panel, or multiple roles) in 2016, 2015, 2014, 2013, 2012, 2011, 2010, 2009, 2007, 2006, 2005, 2004, 2002, 2001, 2000, 1999, 1998, 1997, 1996, 1995.

Participant at the Southern Political Science Association meetings (round table participant, chair, discussant, or multiple roles) in 2008, 2005.

Invited participant/discussant at the History of Congress Conference, 2007 (New Haven, CT), 2006 (Princeton, NJ).

Invited participant, European Consortium for Political Research general conference, 2001, 2016.

### **Teaching**

#### Graduate classes taught

Research Design in Political Science: Quantitative Methods I  
 Research Design in Political Science: Qualitative Methods and Design  
 Organized Interests  
 Mass Media and Politics  
 Theories of Collective Action  
 Proseminar in American Politics

#### Undergraduate classes taught

American Government (lecture)  
 Interest Groups (lecture)  
 Mass Media and Democracy (lecture)  
 Activism and Advocacy (service learning seminar)  
 Bias in the Media (First Year Seminar)  
 Fun, Games, and Cooperation (First Year Seminar)  
 Issue Politics and the Media (junior/senior seminar)  
 Social Movements, Interest Groups, and the News (honors seminar)  
 Topics in World Politics (summer study abroad)  
 Topics in Comparative Politics (summer study abroad)

Students supervised at Rutgers UniversityGraduate StudentsPhD Completed (with placements)

Benjamin Dworkin, PhD committee chair (Director, Rebovich Institute for New Jersey Politics, Rider University)

Timothy LaPira, PhD committee chair (Associate Professor, James Madison University)

Mark Major, PhD committee chair (Associate Director, The Democracy Institute, Penn State University)

David Anderson, PhD committee member (Assistant Professor, Iowa State University)

Dana Brown, PhD committee member (Executive Director, Pennsylvania Center for Women and Politics, Chatham University)

Danielle Gougou, PhD committee member (Assistant Professor, Rowan University)

Erin Heidt-Forsythe, PhD committee member (Assistant Professor, Penn State University)

Mona Kleinberg, PhD committee member (Assistant Professor, University of Massachusetts-Lowell)

Anna Mitchell-Mahoney, PhD committee member (Assistant Research Professor, Tulane University)

Eric Radezky, second-year paper advisor, PhD committee member (Director, Constituent Support Services, New York State Assembly)

MA Completed

Laura Ahren, master's thesis committee member

Florian Gathmann, master's thesis committee member

Stuart Wexler, master's thesis committee chair

Johanna Dobrich, second-year advisor

Degree in Progress

Nicole Bizzoco, second-year paper advisor, PhD committee chair

John Ward, PhD committee chair

Ashley Koenig, PhD committee member

Gregory Lyon, first year advisor.

Amanda Roberti, PhD committee member

Undergraduate students

Thesis advisor: Daniel Lumer, 2015-16; Allison Wedwaldt, 2015-16; Cristine Dixon, 2012-13; Alexander Lewis, 2011; Ariel Bucher, 2010-11; Vanessa Vander Wilt, 2009-10; Alexsia Chan, 2006-07; Danielle Josephs, 2006-07; Parisa Ghazi, 2005-06; John Stashkevetch, 2004-05; Lauren Oleykowski, 2003-04; Jana Cram, 2003-04; Njobosa Zlatanovic, 2001-02; Denise Soto, 2000-01; Michael Ridenour, 2000; Jessica Roberts, 2000-01.

Thesis reader: Sabrina Arias, 2014; Anita Kambhampati, 2012; Jonathan Ranteke, 2012; Robert Barocas, 2008; Joseph Kosteck, 2008; David Rolek, 2008; Jessica Butwinski, 2003; Hanah Cho, 2000.



Aresty research advisor: Anthony Covington 2012-13; Madeleine Kenny 2012-13; Hannah Peterson 2012-13, Sabrina Arias 2011-12; Devavrat Chaudhary 2011-12; Jonathan Gipson, 2007-08; Joyce Kong, 2007-08; Vanessa Vander Wilt, 2007-08; Soon Park, 2006-07; Melanie Wolfson, 2006-07.

## Service

### Within the discipline

Co-Editor, *Interest Groups and Advocacy* (Palgrave), 2016-2019.

Editorial board member, *American Journal of Political Science* (Palgrave), 2014-present.

Editorial board member, C&M Working Papers Series, Committee on Concepts and Methods, International Political Science Association, 2013-present.

Division chair, Interest Groups and Parties section, Midwest Political Science Association meeting of 2015.

Editorial board member, *Interest Groups and Advocacy* (Palgrave), 2011-15.

Member, best paper award committee, C&M Working Papers Series, Committee on Concepts and Methods, International Political Science Association, 2014.

Member, Emerging Scholar Award, Political Organizations and Parties section, American Political Science Association, 2013.

Chair, Emerging Scholar Award, Political Organizations and Parties section, American Political Science Association, 2011.

Chair, Westview Press Award for Best Paper by a Graduate Student. Midwest Political Science Association, 2010-11.

Member, Excellence in Mentoring Award, Public Policy Section, American Political Science Association, 2010.

Member, Best Poster Award, Public Policy Section, American Political Science Association, 2009.

Editorial board member, *The Journal of Politics*, 2006-09.

Executive Board member, Political Organizations and Parties section, American Political Science Association, 2000-02, 2005-07.

Committee member, Doris Graber best book award, Political Communications section, American Political Science Association, 2007.

Committee chair, Jack Walker Outstanding Article Award committee, Political Organizations and Parties section, American Political Science Association, 2007.

Committee member, Leon D. Epstein Outstanding Book Award committee, Political Organizations and Parties section, American Political Science Association, 2006.

Division chair, Interest Groups and Parties section, Midwest Political Science Association meeting of 2005.

Division chair, Political Organizations and Parties section, American Political Science Association meeting of 2003.

Reviewer for *American Political Science Review*, *American Journal of Political Science*, *American Journal of Sociology*, *American Politics Quarterly*, *American Politics Research*, *British Journal of Political Science*, *Governance*, *Interest Groups and Advocacy*, *International Political Science Review*, *Journal of Politics*, *Journal of Theoretical Politics*, *Legislative Studies Quarterly*, *Policy Studies Journal*, *Political Behavior*, *Political Communication*, *Political Research Quarterly*, *Political Science Quarterly*, *Political Behavior*, *Political Studies*, *Sociological Forum*, *State Politics and Policy Quarterly*, *West European Politics*, Cambridge University Press, Georgetown University Press, Greenwood Press, Houghton-Mifflin, W.W. Norton, Oxford University Press, Princeton University Press, Routledge, Rowman & Littlefield, Rutgers University Press, State University of New York Press, Taylor and Francis, University of Michigan Press, Yale University Press, the Croatian Centers for Excellence in Science, the Netherlands Organisation for Scientific Research, and the National Science Foundation.

Within the university (past five years only)

Vice Chair for Graduate Studies, Department of Political Science, 2015-present.

Faculty Council, elected representative for the Graduate School-New Brunswick, 2015-18.

Appointments and Promotions Committee, School of Arts and Sciences, 2009-16.

Personnel Committee, Department of Political Science 2015-present.

Advisory Committee, Department of Political Science, 2007-08, 2009-10, 2011-12, 2015-present.

Chair, Merit Committee, Department of Political Science, 2015-present.

Graduate Program Committee, Department of Political Science, 2014-present.

Methodology field chair, Department of Political Science, 2013-present.

Faculty mentor, Rutgers College Honors Program, 2004-08; SAS Honors Program 2008-present.

Master Teacher, Master Faculty Observation Program, Teaching Assistant Project, Graduate School-New Brunswick, 2004-present.

Graduate School-New Brunswick Bevier Awards Committee, 2014-16.

American Politics field chair, Department of Political Science, 2007-08, 2012-13, 2015-16.

School of Arts and Sciences Strategic Plan – Public Engagement Task Force, 2015.

Graduate Placement Director, Department of Political Science, 2005-15.

Within the community

Coordinator and Chair, Highland Park Community Food Pantry, 2007-15.

Member, Highland Park Community Food Pantry Advisory Committee, 2006-15.

Co-Founder and Academic Advisory Board Member, Global PACT International, 2002-09.

Highland Park Volunteer of the Year, 2008.

### **Other Work Experience**

Urban affairs editor/Acting city editor, Austin (Texas) American-Statesman, 1989-91.

Assistant metro editor, The Cincinnati Enquirer, 1987-89.

Research assistant, Department of Anthropology, Northwestern University, 1985-87.

Copy editor, Rockford (Ill.) Register Star, 1984-85.

Assistant city editor, Sioux Falls (S.D.) Argus Leader, 1983-84.